

**LESSON PLAN, ART 650, GRAPHIC DESIGN FOR WWW(3034)**

Instructor: Mark Flanders – [www.markflanders.com](http://www.markflanders.com)

Email: [markart76@hotmail.com](mailto:markart76@hotmail.com)

**PIERCE COLLEGE**

**Fall 2017 (08/28 – 12/17) Rm Art 3304**

T, 5:40 – 9:55 PM (Office times: 5 – 5:40 PM)

<b>August</b>	
<b>Week 1 - 29</b> Introduction – Syllabus – Materials List – How to Have a Successful Semester Student Ice Breaker	Overview of Mac Lab – Overview Macintosh and lab *Assign and Discuss Project 1, <i>Website Autobiography &amp; Celebrity Biography Using Existing Resources</i> – Due: _____ Homework - Syllabus Quiz
<b>September</b>	
<b>Wk 2 – 5</b> <b>P1</b> Discussion – Elements of Design Discussion – Anatomy of a Website	
<b>Wk 3 – 12</b> <b>Critique Proj 1, Website Autobiography &amp; Celebrity Biography Using Existing Resources</b>  *Assign Proj 2, <i>Website Analysis</i> – Due: _____	
<b>Wk 4 – 19</b> <b>P2 -</b> Discussion – Web Tripod Discussion – Web Page Typography	Discussion – Web Page Usability and Nav
<b>Wk 5 – 26</b> <b>P2 -</b> Discussion – Web Color Discussion - Principles of Design and Composition	
<b>October</b>	
<b>Wk 6 –3</b> <b>Critique P2, Website Analysis</b>  *Assign P3, <i>Website Design &amp; Optimization</i> - Due: _____	<b>P2 -</b>
<b>Wk 7 – 10</b> <b>Proj 3 -</b> <b>Demo – Photoshop, interface, create and save psd</b>	<b>Demo – Photoshop, tools, layers, and resolution</b>
<b>Wk 8 – 17</b> <b>P3 -</b> <b>Demo – Photoshop tools, actions, and optimization</b>	
<b>Wk 9 – 24</b> <b>P3 – Pre-Crit</b> Discussion - _____	

Wk 10 –31	
Critique P3, <i>Website Design &amp; Optimization</i> - Due: _____	
*Assign Proj 4, <i>Dreamweaver Website</i> – Due: _____	
<b>November</b>	
Wk 11 – 7 Proj 4 – Demo – Dreamweaver intro, root folder and index	
Wk 12 – 14 Proj 4 – Discussion - _____	Proj 4 - Discussion - _____
Wk 13 – 21 Proj 4 – Discussion - _____	Proj 4 - Discussion - _____
Wk 14 – 28 Proj 4 - In-Process Critique Discussion - _____	Proj 4 - Discussion - _____
<b>December</b>	
Wk 15 – 5 Proj 4 – Pre-Crit	Proj 4 - Discussion - _____
Wk 16 – 12	
Critique P4, <i>Dreamweaver Website</i> - Due: _____	
<b>Happy Holidays</b>	

Assigned	Due	Classes
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Project 1, Website Autobiography & Biography	August 29 <sup>th</sup>	September 12 <sup>th</sup>	1
Project 2, Website Analysis	September 12 <sup>th</sup>	October 3 <sup>rd</sup>	3
Project 3, Website Design & Optimization	October 3 <sup>rd</sup>	October 31 <sup>st</sup>	3
Project 4, Dreamweaver Website	October 31 <sup>st</sup>	December 12 <sup>th</sup>	5