

LESSON PLAN, GMD 101, INTRO TO VISUAL COMMUNICATIONS

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COLLEGE OF THE CANYONS

Fall 2017, 08/21 – 12/09/27

M & W, 1:15 – 3:35 PM, MENH 205

August	
<p>Week 1 - 21 Introduction – Syllabus – Expected Supply List – How to Have a Successful Semester Lynda.com sign-up - HW - Syllabus Quiz</p>	<p>23 Syllabus Quiz & Ice Breaker Overview of Mac Lab – Macintosh OS – **HW :GUIDE TO GR DESIGN, CH 6: ELEM & PRINCIPLES OF FORM– STUDY GUIDE</p>
<p>Wk 2 – 28 * Assign Project 1, Fortune Cookie – Due: _____</p>	<p>30 P1, Fortune Cookie Discussion/Demo: Photoshop Digital Basics - Disc: Downloading Digital Images – Print Resolution – HW – Photos and Appropriated photos for P1</p>
<p>Discussion: Creative Process Discussion: Visual Project Diary Folio</p>	
September	
<p>Wk 3 – 4 Labor Day, No Class</p>	<p>6 P1 – Discussion: color mode, space and profile Demo: Scanning – **DISCUSSION #1: GUIDE TO GR DESIGN, CH6: ELEM & PRINCIPLES OF DES – EL OF DES</p>
<p>Wk 4 – 11 P1, Fortune Cookie <i>Discussion: Selection & Layers</i> **DISCUSSION #2: GUIDE TO GR DESIGN, CH6: ELEM & PRINCIPLES OF FORM – PR OF DES, STUDY GUIDE</p>	<p>13 P1, Fortune Cookie Demo/Discussion:Preparing Images for Print & WWW **HW: GUIDE TO GR DESIGN, CH 1:ABOUT GR DES – STUDY GUIDE</p>
<p>Wk 5 – 18 P1 - Pre-Critique **DISCUSSION: GUIDE TO GR DESIGN, CH 1:ABOUT GR DES – STUDY GUIDE</p>	<p>20 Critique P1, Fortune Cookie – * Assign Proj 2, AIGA Poster - Due: _____ **HW: GUIDE TO GR DES, CH 2: HISTORY OF GR DES – STUDY GUIDE</p>
<p>Wk 6 – 25 P2, AIGA Poster Discussion: Computer Graphics: Vector vs Bitmap **DISCUSSION: GUIDE TO GR DES, CH 2: HISTORY OF GR DES – STUDY GUIDE</p>	<p>27 P2 – Demo/Disc: Intro to Illustrator, Typography/Type – outline, leading, tracking</p>
October	
<p>Wk 7 – 2 P2 – Discussion: Intro to Illustrator (cont.) Individual Meetings –</p>	<p>4 P2 - Discussion: Intro to Illustrator (cont.) Individual Meetings – **HW: GUIDE TO GR DES, CH 3:GR DES CONCEPTS – STUDY GUIDES</p>
<p>Wk 8 – 9 P2 – Individual Meetings – **Discussion: GUIDE TO GR DES, CH 3: GR DES CONCEPTS – STUDY GUIDE</p>	<p>11 P2 – Pre-Critique</p>
<p>Wk 9 - 16</p>	<p>18</p>
<p>Critique P2 AIGA Poster</p>	<p>Discussion: P3, Video</p>
<p>*Assign P3, Video – Due:</p>	<p>**HW: GUIDE TO GR DES, CH 4: RESEARCH GR DES PROJECT– STUDY GUIDE</p>

Wk 10 – 23 P3 - Discussion: Photoshop Video and Timeline **DISCUSSION: GUIDE TO GR DES, CH 4: RESEARCH GR DES PROJECT – STUDY GUIDE HW – Storyboard & Treatment –	25 P3 - Discussion: Photoshop Video and Timeline **HW: GUIDE TO GR DES, CH 5: GENERATING IDEAS – STUDY GUIDE
	November
Wk 11 – 30 P3, Video – Group Presentations Discussion: Effects and Transitions **DISCUSSION: GUIDE TO GR DES, CH 5: GENERATING IDEAS – STUDY GUIDE	1 P3 - Discussion: Audio
Wk 12 – 6 P3 - Individual Meetings – Troubleshooting	8 P3 – Individual Meetings - Troubleshooting
Wk 13 – 13 P3: Video Pre-Critique	15 P3: Video Finalized and Rendered
Wk 14 – 20	22
Critique: P3, Video	Discussion: Project 4, Online Website Portfolio Discussion: Anatomy of an Online Portfolio
*Assign: Project 4, Online Website Portfolio	
Wk 15 – 27 P4 Individual Meetings Discussion: _____	29 P4 Troubleshooting
Wk 16 – 4 P4 Pre-Critique	6 Critique: P4, Online Website Portfolio <i>Clean up Computers and Empty Files from Trash</i>
Wk 17 –	

	<u>Assigned</u>	<u>Due</u>	<u>Classes</u>
Labor Day – NO CLASS	Sept 4 th		
Project 1 – Fortune Cookie	Aug 28 th	Sept 20 th	5
Project 2 – AIGA Poster	Sept 20 th	Oct 16 th	6
Project 3 – Video	Oct 16 th	Nov 20 th	9
Project 4 – Website Portfolio	Nov 20 th	Dec 6 th	4