

**LESSON PLAN, GMD 101, INTRO TO VISUAL COMMUNICATIONS**

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**COLLEGE OF THE CANYONS**

**Spring 2017, 2/6 – 6/1**

M & W, 8 – 10:20AM, MENH 205

<b>February</b>	
<p><b>Week 1 - 6</b> Introduction – Syllabus – Expected Supply List – How to Have a Successful Semester Lynda.com sign-up - HW - Syllabus Quiz</p>	<p><b>8</b> Syllabus Quiz &amp; <b>Ice Breaker</b> Overview of Mac Lab – Macintosh OS – <b>**HW :GUIDE TO GR DESIGN, CH 6: ELEM &amp; PRINCIPLES OF FORM– STUDY GUIDE</b></p>
<p><b>Wk 2 – 13</b> <b>* Assign Project 1, Fortune Cookie – Due: _____</b> Discussion: Creative Process Discussion: Visual Project Diary Folio</p>	<p><b>15</b> <b>P1, Fortune Cookie</b> Discussion/Demo: Photoshop Digital Basics - Disc: Downloading Digital Images – Print Resolution –  HW – Photos and Appropriated photos for P1</p>
<p><b>Wk 3 – 20</b> Presidents Day, <b>No Class</b></p>	<p><b>22</b> <b>P1 –</b> Discussion: color mode, space and profile Demo: Scanning – <b>**DISCUSSION #1: GUIDE TO GR DESIGN, CH6: ELEM &amp; PRINCIPLES OF DES – EL OF DES</b></p>
<b>March</b>	
<p><b>Wk 4 – 27</b> <b>P1, Fortune Cookie</b> <i>Discussion: Selection &amp; Layers</i> <b>**DISCUSSION #2: GUIDE TO GR DESIGN, CH6: ELEM &amp; PRINCIPLES OF FORM – PR OF DES, STUDY GUIDE</b></p>	<p><b>1</b> <b>P1, Fortune Cookie</b> Demo/Discussion:Preparing Images for Print &amp; WWW <b>**HW: GUIDE TO GR DESIGN, CH 1:ABOUT GR DES – STUDY GUIDE</b></p>
<p><b>Wk 5 – 6</b> <b>P1 -</b> Pre-Critique <b>**DISCUSSION: GUIDE TO GR DESIGN, CH 1:ABOUT GR DES – STUDY GUIDE</b></p>	<p><b>8</b> <b>Critique P1, Fortune Cookie –</b>  <b>* Assign Proj 2, AIGA Poster - Due: _____</b> <b>**HW: GUIDE TO GR DES, CH 2: HISTORY OF GR DES – STUDY GUIDE</b></p>
<p><b>Wk 6 – 13</b> <b>P2, AIGA Poster</b> Discussion: Computer Graphics: Vector vs Bitmap <b>**DISCUSSION: GUIDE TO GR DES, CH 2: HISTORY OF GR DES – STUDY GUIDE</b></p>	<p><b>15</b> <b>P2 –</b> Demo/Disc: Intro to Illustrator, Typography/Type – outline, leading, tracking</p>
<p><b>Wk 7 – 20</b> <b>P2 –</b> Discussion: Intro to Illustrator (cont.) Individual Meetings –</p>	<p><b>22</b> <b>P2 -</b> Discussion: Intro to Illustrator (cont.) Individual Meetings – <b>**HW: GUIDE TO GR DES, CH 3:GR DES CONCEPTS – STUDY GUIDE</b></p>
<p><b>Wk 8 – 27</b> <b>P2 – Individual Meetings –</b> <b>**Discussion: GUIDE TO GR DES, CH 3: GR DES CONCEPTS – STUDY GUIDE</b></p>	<p><b>29</b> <b>P2 –</b> Pre-Critique</p>
<b>April</b>	
<p><b>Wk 9 - 3</b> Spring Break, No Class</p>	<p><b>5</b> Spring Break, No Class</p>

Wk 10 – 10	<b>12</b>
Critique P2 AIGA Poster	Discussion: P3, Video
*Assign P3, Video – Due:	**HW: GUIDE TO GR DES, CH 4: RESEARCH GR DES PROJECT– STUDY GUIDE
Wk 11 – 17	<b>19</b>
P3 - Discussion: Photoshop Video and Timeline	P3 - Discussion: Photoshop Video and Timeline
**DISCUSSION: GUIDE TO GR DES, CH 4: RESEARCH GR DES PROJECT – STUDY GUIDE HW – Storyboard & Treatment -	**HW: GUIDE TO GR DES, CH 5: GENERATING IDEAS – STUDY GUIDE
Wk 12 – 24	<b>26</b>
P3, Video – Group Presentations Discussion: Effects and Transitions	P3 - Discussion: Audio
**DISCUSSION: GUIDE TO GR DES, CH 5: GENERATING IDEAS – STUDY GUIDE	
	<b>May</b>
Wk 13 – 1	<b>3</b>
P3 - Individual Meetings – Troubleshooting	P3 – Individual Meetings - Troubleshooting
Wk 14 – 8	<b>10</b>
P3: Video Pre-Critique	Critique: P3, Video
	*Assign: Project 4, Online Website Portfolio
Wk 15 – 15	<b>17</b>
Discussion: Project 4, Online Website Portfolio Discussion: Anatomy of an Online Portfolio	P4 Individual Meetings Discussion: _____
Wk 16 – 22	<b>24</b>
P4 Troubleshooting	P4 Pre-Critique
Wk 17 – 29	<b>31</b>
Memorial Day, NO CLASS	Critique: P4, Online Website Portfolio <i>Clean up Computers and Empty Files from Trash</i>

	Assigned	Due	Classes
Presidents' Day – NO CLASS	Feb 20 <sup>th</sup>		
Project 1 – Fortune Cookie	Feb 13 <sup>th</sup>	March 8 <sup>th</sup>	5
Project 2 – AIGA Poster	March 8 <sup>th</sup>	April 10 <sup>th</sup>	6
Spring Break – NO CLASS	April 3 <sup>rd</sup> - 9 <sup>th</sup>		
Project 3 – Video	April 10 <sup>th</sup>	May 10 <sup>th</sup>	8
Project 4 – Website Portfolio	May 10 <sup>th</sup>	May 31 <sup>st</sup>	4
Memorial Day – NO CLASS	May 29 <sup>th</sup>		