

COLLEGE OF THE CANYONS, VALENCIA - Syllabus

GMD142: Digital Illustration (25864), MENH 205
Spr2017 (2/6 – 6/1) - M & W: 1:15 – 3:35PM

Instructor: Mark Flanders - www.markflanders.com

Email: Markart76@hotmail.com Subject: **GMD142**

Office Hours: M & W, 1 – 1:15 PM & 3:35 – 3:50 PM, MENH205

COURSE DESCRIPTION: GMD 142 introduces methods, materials, and techniques of commercial illustration for magazines, books, editorials, and graphic communications. Emphasizes two-dimensional aspects of computer illustration using Adobe Illustrator and Adobe Photoshop.

STUDENT LEARNING OUTCOMES:

LECTURE

- Develop visual problem solving skills and apply them to the creative process

LAB

- Create graphic design layouts using a variety of software

COURSE OBJECTIVES:

LECTURE

- Explain the principles of design to create illustrations with textures, colors, and light logic
- Compare and contrast the tools and methods used in graphic software for illustration
- Critically evaluate examples of 2D computer illustrations using appropriate vocabulary
- Compare and contrast traditional vs digital illustration
- Differentiate careers in traditional vs digital illustration

LAB

- Demonstrate how to use the operational features of different digital media software programs

TEXT: **Adobe Illustrator CC Classroom in a Book** by Adobe Creative Team, ISBN-13: 978-0133905656 (\$23 - \$55) and a 3 - 4 month subscription to **Lynda.com** (\$25 per month) OR a FREE subscriptions through the LA County Library!

Recommended: Books, magazines, articles or material related to illustration, design, art and digital media

REQUIRED MATERIALS AND SUPPLIES:

- Dedicated sketchbook/idea book/note book
- Writing and coloring materials for notes and sketches
- Removable personal storage device
- Tracing paper
- Sharpies (black fine and extra fine)
- Ruler (metal)
- Double stick tape
- 11" x 14" mat board (black or white)

- 9" x 12" Manila envelopes (6)
- Prints, either your own (photo quality prints) or an outside source. I.e. Kinkos, Fed Ex, Staples, etc.
- Other expenses may vary from student to student

Course materials may total \$90 - \$180

STUDENT RESPONSIBILITIES/REQUIREMENTS:

- Class attendance is mandatory; attend all lectures and labs for the entire period
- Completion of all assignments, exercises and quizzes
- Critiques are part of the project and class participation; your attendance is required in order to successfully complete the project
- Class Participation - contributing to all classroom discussions, projects, critiques and activities
- In the event of an absence, it is the responsibility of the student to get any pertinent lecture notes and demonstration materials. Ask classmates for materials and refer to your lesson plan for missed course work - Exchange contact info with at least 2 classmates today!
- Being absent from a demonstration may limit a student's access to equipment and/or lab facilities
- Refer to *Lesson Plan* for details on lectures and demonstration dates
- If you have a documented disability requiring accommodations for this class, please see me
- Missing the final critique could result in a failing grade for the semester; plan accordingly!
- All student work is to be collected by the end of the course. Uncollected projects may be destroyed.

ATTENDANCE POLICIES:

- Class attendance is mandatory
- Email me if you will be absent from class. You are still responsible for missed info and assignments
- Arriving late or leaving early is not acceptable
- You may be dropped from the course if you miss three consecutive classes or miss a total of four classes during the semester.
- 2 late arrivals or leaving early equals 1 missed class

STUDENT LEARNING ACTIVITIES & METHOD OF

EVALUATION/GRADING: Credit and a student's final grade in this course will be based upon a variety of factors:

- A series of projects and critiques will determine the major part of the grade
- Tests, quizzes, and homework
- In-class exercises and "One-Minute" papers

Projects and exams will be based on homework assignments, class discussions & presentations. Since these lectures & presentations expand on homework material and new material, it is required that you take notes as well as attend all classes

GRADING POLICIES:

80% of your grade is determined by project-based assignments:

- Project #1: *First Illustration*, 150 Points or 15%
- Project #2: *Book Illustrations*, 150 Points or 15%
- Project #3: *Artist Paper and Presentation*, 100 Points (50 pts each) or 10%
- Project #4: *Editorial Illustrations*, 200 Points or 20%
- Project #5: *Advertising and Package Design Suite* 200 Points or 20%

20% of your grade is based on In-Class Exercises 200 Points or 20%

Projects will be evaluated on the students' ability to follow directions, technical exploration, execution, creativity, originality, concepts, aesthetic merits, full exploration of visual possibilities, and professional presentation.

Projects must have your first name, last initial and project name and # on them or they will not be accepted.

- **Late work** (work that is not turned in on the assigned due date) will not be accepted without documented extenuating circumstances (This will only be allowed one time)
- No make-up quizzes, exams or in-class exercises
- Grade challenges to be petitioned within six months of the end of the course
- All materials for grade challenge are the student's responsibility to collect and store

GRADING SCALE:

A	90 - 100	<u>Original work, excellent resolution and fine craftsmanship</u>
B	80 - 89	<u>Creative work, well above average in design, craftsmanship and presentation</u>
C	70 - 79	<u>Competent, average work that fulfills the assignment</u>
D	60 - 69	<u>Work needing significant improvement to meet requirements</u>
F	59 or <	Work that is not acceptable

Academic Honesty/Dishonesty Policy – I reserve the right to fail any student who plagiarizes or in anyway turns in work that is not their own. That said; if you're having problems keeping up with deadlines, see me to discuss possible solutions. See "Conduct Policy" http://www.canyons.edu/offices/Student_Services/Academic_Info/ConductPolicy.asp

CLASSROOM POLICIES:

- No sleeping, closed eyes or dozing off; stay alert for all class discussions and activities
- No loud side conversations or talking during discussions or lab
- No food or open beverages in the facilities
- No inappropriate or disrespectful language
- No inappropriate or offensive content permitted in projects
- No inappropriate use of facilities especially the Internet, games, or videos, unless specifically part of the assignment
- NO cell phones, NO personal listening devices, and NO BFF's; ONLY enrolled students allowed in class



GENERAL POLICIES:

- Commercial art is a client and deadline driven profession. I act as the facilitator for each project and I expect to see: concept boards, preliminary sketches, in-process work and final completed material for each project. **Back-up work!**
- As in the commercial art profession, deadlines are crucial; therefore, I do not accept late projects. I expect you to be prepared for each class and critique.
- Critiques, like exams, start promptly at the beginning of the scheduled due date (see lesson plan). You will be dropped at least a letter grade for that project if you do not participate in the critique
- When e-mailing me you must include your full name and course # on the subject line. Keep e-mails brief
- I do not accept projects via e-mail
- Failure to report for scheduled final examination or critique may result in a failing grade for the course.

- Students, faculty and staff have the right to a campus that is free of harassment. But as an institution with higher ideals, we expect more. We want a campus where people treat each other with respect, both physically and verbally. Let's be clear: any abusive or offensive behavior on campus is inappropriate, even if it's not bad enough to be "illegal" harassment. We prohibit on our campus all types of mistreatment and misconduct based on someone's race, color, sex, age, religion, disability, sexual orientation and so on. For example, students, faculty or staff may be disciplined or fired for inappropriate behavior, even if what they do doesn't violate the law. We have higher standards; behave accordingly.

DISCLAIMER:

Throughout this course students may be exposed to numerous artwork from diverse points of view. Although questionably offensive artwork is always placed in an appropriate historical and artistic context, I recognize and respect the right of individual students who choose not to be exposed to such work. If any student feels this pertains to them, please bring your concerns to the instructor's attention to discuss any possible solution. In any case, students are always held responsible to complete in full any assignments, projects and/or exercises.

FYI: Student Services Division web pages on student code of conduct and students' rights:

http://www.canyons.edu/offices/Student_Services/Academic_Info/ConductPolicy.asp

<http://www.canyons.edu/committees/LEAP/Team1/15tips/tip1.asp>

If you have a documented disability requiring accommodation for this class, please see me or contact the Disabled Student Programs and Services (DSPS). For information on DSPS services, please visit: www.canyons.edu/dsps

MANAGEMENT OF STRESS AND MENTAL HEALTH:

Often the pressure on our students is very strong, involving academic commitments, relationships, outside jobs and family pressure to name a few. The staff and faculty of College of the Canyons are here to see you succeed academically and care about your emotional and physical health. You can learn more about the broad range of confidential student services, including counseling and mental health services available on campus by visiting the Student Health & Wellness Center in the Student Services Building (across from the bookstore) or by clicking on

<http://www.canyons.edu/offices/Health/Pages/default.aspx> . The phone number is **661-362-3259**.

Also, the **National Suicide Hotline number is 1-800-273-8255**. All students at COC are encouraged to enter that phone number in their cells. You can call it when you, or someone you know, is having thoughts of suicide or is in severe distress.

Please treat the computer equipment with extreme care. If you are unsure about something, ask. Remember to back-up all work onto another device. I will not take, "I didn't have more than one copy and my computer deleted it!" as an excuse for late work.

The Syllabus and Lesson Plan are subject to change at instructor's discretion. I will do my best to assist you and in return, I ask that you apply yourself to the class, assignments and projects as well as attend sessions and participate in class.

MARK, HOW DO I GET A PASSING GRADE IN THIS CLASS?

- Check your Lesson Plan each week and be in class on time with required materials.
- Purchase the textbook and materials as soon as possible.
- Do required reading and homework.
- Take notes, ask questions, and study.
- Use your time wisely especially on days when you have lab.
- Hand in projects and assignments on time.
- Always be willing to listen and learn.
- Communicate your ideas, concerns and needs.
- Get materials and notes from your class friends if you are late or absent.
- Use appropriate language.
- Respect the instructor, lab tech and others.

Things to Keep in Mind:

- You may have more strength in one area than another, but hang in there and it will come together. Every day is an important learning opportunity; don't miss it!

